

# Connect, Communicate, Succeed

## Non-Profit Communications and Messaging



### Consulting and Project Services Including:

#### 1. Fundraising campaign development:

Design story-based fundraising messages, work with board members on buy-in and involvement to move a campaign forward and set up the proper ongoing analysis.

#### 2. Project and event planning:

Develop and oversee projects and special events from start to finish focusing on attention to detail, goal setting and tools to meet established goals.

#### 3. Leading staff and board sessions:

Create the appropriate style agenda, build the right team of leaders, learn to lead and listen at the same time, and empower your board to play a larger role in the non-profit.

#### 4. Looking to the future:

Review and update your mission and vision statements making sure they still reflect the work you are doing, and create short, medium, and long-term goals.

Project planning & execution | Tailored services | Leadership training | Social media experience  
Board Development Coaching | Large network of colleagues | Cross platform industry knowledge

[Schedule a Call to Discuss Success in 2021](#)

**The Hill Street Group** helps non-profit organizations gain traction and grow. Each project is different and requires a unique approach.

We back your organization through coaching, skills training and project management. Your success is front and center at all times.

**Pam Lippitt** has been the Executive Director of non-profit organizations throughout her career. As leader of The Hill Street Group, she consults with non-profit leaders and boards to help craft new, compelling messages that resonate with internal and external stakeholders.

marketing *branding* organized presentations  
effective networking **cohesive messaging** goal setting  
grant writing *strategic planning*