

# Connect, Communicate, Succeed

## Business Communications and Messaging



### Services Tailored to Small Business and Start-Ups:

- 1. Cohesive Messaging and Communications:**  
Design taglines, social media and website look to brand your company across multiple platforms.
- 2. First and Early Customer Communications:**  
Develop story-based success messages, work with teams on buy-in and involvement to move a campaign forward and set up the proper ongoing analysis.
- 3. Presentations and Proposals:**  
Create the appropriate style outline, working one-on-one or in small teams with presenters, focusing on coaching techniques and delivery.
- 4. Looking to the future:**  
Review and update your mission and vision statements making sure they still reflect the work you are doing, while creating short, medium, and long-term goals.

Project planning & execution | Tailored services | Leadership training | Social media experience  
Board Development Coaching | Large network of colleagues | Cross platform industry knowledge

[Schedule a Call to Discuss Success in 2021](#)

**The Hill Street Group** helps small businesses and entrepreneurs gain traction and grow. Each client is different and requires a unique approach. We back your organization through coaching, skills training and project management. Your success is front and center at all times.

**Pam Lippitt** has started small businesses and worked for companies where entrepreneurs take center stage. Through The Hill Street Group, Pam works with start-ups and small businesses to craft new, compelling messages that resonate with internal and external stakeholders.

marketing *branding* organized presentations  
effective networking **cohesive messaging** *goal setting*  
grant writing *strategic planning*